

City of New Bedford's Homeless Service Provider's Network



Looking at the FY2021 CoC Funding Round



Collaborative Applicant
Office of Housing & Community Development

DISCUSSION OVERVIEW

1. Basics about the CoC Competition
2. HUD's Policy and Program Priorities
3. Funding
4. The Process
5. Ranking Recommendation



Looking at the FY2021 CoC Funding Round

1. Basics about the CoC Competition

■ Registration

- HUD released the CoC Program Registration Notice this spring.
- As Collaborative Applicant, the OHCD ensured the registration was completed.

■ NOFO Release and Timeframe

- The FY2021 Continuum of Care Program Competition NOFO [Notice of Funding Opportunity] was released on August 18, 2021.
- This year's application is due November 16th but it is critical to first post the completed application for several days on the nbhspn.com website prior to that date.
- In addition to the funding for renewal applications, this year both DV Bonus and CoC Project Bonuses have been made available.
- Project Applications were due over 30 days prior to the NOFA deadline (October 1st this year).
- The CoC must notify project applicants if their application will be included in the CoC Consolidated Application submission 15 days prior to the deadline.
- All notices are expected to go out by October 22, 2021.
- HUD is continuing its two-tier funding process similar to previous years.



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There was no competition in 2020 because of COVID.

This year is the first competition since 2019.



1. Basics about the CoC Competition

■ Keep in mind...

- The application is broken down into three main sections: individual project applications, a priority listing (the ranking) and an overall, coc system-wide collaborative application.
- The collaborative application is rigorously scored, question by question. Now more than ever, questions around strategic planning and system performance are of greatest importance.

■ Why this competition?

- CoC's are evaluated based on their ability to demonstrate that they are advancing HUD's Strategic Plan goals *and* the goals and objectives of the federal plan, "*Expanding the Toolbox: The Whole-of-Government Response to Homelessness.*" These are best practices in addressing and eliminating homelessness.
- In addition, just as HUD has done over the past few years, data and performance measurement of the CoCs homelessness response—ESG and CoC projects both individually and in the aggregate—are increasingly relied upon to determine the effectiveness of the CoC's work as well as its worthiness for funding.



2. HUD's Policy and Program Priorities

- Ending Homelessness for all persons.
- Using a Housing First Approach.
- Reducing Unsheltered Homelessness.
- Improving System Performance.
- Partnering with Housing, Health and Service Agencies.
- Racial Equity.
- Including Persons with Lived Experience.



3. Funding

Overview

Opportunities through HUD's CoC funding include the following:

- **Renewal Projects**

All current CoC projects are eligible to apply for renewals in this FY 2021 round. An RFP was issued on September 10th for renewal projects. After undergoing an internal monitoring review and a performance evaluation review by the HSPN's Performance Review Committee [PRC], the CoC will now vote on the PRC's ranking recommendation.

- **New Projects**

The CoC can also rank new projects that meet HUD's project criteria. This year three new projects were submitted. New Projects can be funded with CoC Bonus Funding or Reallocation dollars that shift funds from one or more existing projects that may be underperforming in order to create a new project or a new expansion of a project. (Reallocation doesn't decrease the CoC's overall funding cap. This year, Transition to Stability funding is being reallocated in its entirety and is therefore available to fund a new project).

- **CoC Planning**

In previous funding rounds, the New Bedford CoC has applied for and received funding for planning. These projects included our strategic plan and a performance evaluation study.



**So how much funding is available for New Bedford
from the FY2021 CoC grant?**



Looking at the FY2021 CoC Funding Round

3. Funding

FPRN	ARD
Est. Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	Annual Renewal Demand. This is the amount it would cost to only renew what we have already.
\$2,379,885	\$1,889,575



3. Funding

FPRN	ARD	TIER SYSTEM		CoC BONUS	DV BONUS
Est. Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	Annual Renewal Demand. This is the amount it would cost to only renew what we have already.	Tier 1 100% of the ARD. This year, because Tier 1 is set at 100%, all renewal projects could fit into this first tier.	Tier 2 The difference between Tier 1 and the maximum amount of renewal, reallocation and CoC Bonus funds the CoC can apply for excluding planning grant.	CoC Housing Bonus. HUD sets the amount every year based on what it receives through Congress.	Domestic Violence Bonus. HUD has again offered a special bonus for DV related projects.
\$2,379,885	\$1,889,575	\$1,889,575	\$118,994	\$118,994	\$356,983

** This year, HUD is allowing 100% of all first-time renewals to be included in Tier 1. The New Bedford CoC has no such projects and thus this calculation is moot within this particular CoC.*



3. Funding

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How will all this work in New Bedford?



Looking at the FY2019 CoC Funding Round

HSPN

4. The Process

Three Parts...

In order to compete with everyone else across the country, there are **THREE** separate parts of the application for which this Continuum is responsible:

- Project Listing
- Collaborative Application
- Project Application

The City of New Bedford is the “Collaborative Applicant” representing the Continuum and as such, is responsible for submitting the complete CoC application on behalf of the whole Continuum...



Looking at the FY2021 CoC Funding Round

4. The Process

HOWEVER...

Unlike many other grants, the CoC's Collaborative Application is a **reflection of performance and strategy over the course of an entire year** and is *not* simply a proposal to do something. Largely it's a reflection of
DATA | PERFORMANCE | PROCESS.

The Collaborative Application is all about our *community's* response to housing crises and our entire system—proactive and reactive—in moving the needle forward to end homelessness for everyone. It is a **reflection of every part of the CoC**.



4. The Process

Benchmarks...

- Program Registration confirmed/completed by the city
- HUD releases the FY2021 NOFO
- City's OHCD issues an RFP for new and renewal projects consistent with the NOFA
- Proposal Application deadline
- Initial Application Review is conducted by the City's OHCD
- **Application Review/Ranking is conducted by the HSPN Performance Review Committee [PRC]**
- **PRC presents its recommendation to the HSPN for a vote.**
- Notifications: to applicants are made and ranking results are posted at www.nbhspn.com
- Project Applications are entered into esnaps—the online grant system
- The CoC Committee works with the City in developing the Collaborative Application
- **All materials are uploaded to the www.nbhspn.com website for review then submitted to HUD by the City's goal submission date**
- HUD Submission Deadline



4. The Process

Undertaking the review...

- **City's OHCD Staff reviews all applications submitted**

Reviews of all new, renewal and reallocation applications using standardized scoring sheets and ensures completeness of threshold criteria.

- **The HSPN's Performance Review Committee is convened**

Members: Peter Muise, Rev. David Lima, Darlene Spencer, James Reid, Cynthia Walquist, Jennifer Clarke and Joe Maia.

- **General responsibilities of the PRC:**

1. **Review all applications for funding**

Review any new project submittals, proposed reallocations and existing CoC Programs that are slated for renewal.

2. **Evaluate and assess the proposals** in light of the Continuum's existing needs and gaps, as well as the funding HUD will make available.

3. **Make a recommendation for a slate of projects to be funded in order of priority** and by tier in accordance with HUD funding criteria.



4. The Process

Reviewing the project applications...

- Projects are evaluated on the following criteria:
 - Extent to which it prioritizes serving chronically homeless
 - Extent to which it employs a housing first model
 - Applicant's performance against plans and goals
 - Timeliness standards
 - Health Partnerships
 - Racial Equity/Inclusivity Measures
 - Authentic incorporation of those with lived experience
 - Applicant's performance in assisting program participants achieve and maintain independent living and its record of success
 - Financial management accounting practices
 - Timely expenditures
 - Agency capacity
 - Eligible activities



5. The Ranking Recommendation

So what is the PRC's recommendation for FY2021?



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5. The Ranking Recommendation

RANK	PROJECT NAME	PROJECT TYPE	SCORE	FUNDING
1	HMIS NEW BEDFORD	HMIS	N/A	\$ 74,524
2	THE CALL (COORDINATED ENTRY)	SSO	N/A	\$ 50,000
3	FAMILY PRESERVATION PROG.	PSH	88	\$ 298,437
4	WELCOME HOME	PSH	85	\$ 200,352
5	PORTICO	PSH	82	\$ 672,667
6	STEP-UP	PSH	82	\$ 301,674
7	PRISM	PSH	79	\$ 123,296
8	WELCOME HOME (EXPANSION)	PSH (NEW)	99	\$ 84,312
9	FAMILY PRESERVATION PROG. (EXPANSION)	PSH (NEW)	95	\$ 84,313
TOTAL TIER 1				\$1,889,575
10	GREEN LIGHT	PSH (NEW)	93	\$ 96,309
TOTAL TIER 2				\$ 96,309



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