City of New Bedford's Homeless Service Provider's Network

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City of New Bedford
Homeless Service Providers Network

Looking at the FY2018 CoC Funding Round

DISCUSSION OVERVIEW

- **Basics about the CoC Competition**

- **HUD's Policy and Program Priorities**

- **Funding**

- **The Process**
- **Ranking Recommendation**

Basics about the CoC Competition

■ **What is the purpose of HUD's CoC program?**

- Promote a community-based solution to ending homelessness.

- Promote the effective utilization of mainstream resources.

- Minimize the trauma and dislocation that individuals, families and communities experience as a result of homelessness.

- Provide funding to nonprofits/states/local governments to prevent and quickly re-house individuals and families experiencing homelessness.

Basics about the CoC Competition

- ## Registration

  Registration for the CoC competition was completed this in advance of the deadline.

- ## NOFA Release

  The FY2018 Continuum of Care Program Competition NOFA [Notice of Funding Availability] was released on June 21, 2018. This year's application is due by 7:59:59pm (EST) on September 18, 2018.
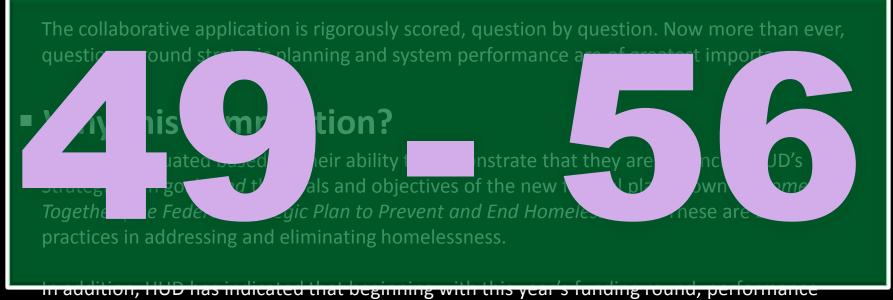
  There is approximately $2.1 billion available this year for the competition across the country, just slightly higher than last year. RFPs for new and renewal project applications were issued on June 29, 2018. The HSPN is expected to vote on the ranking recommendation of its Performance Review Committee at its August 16, 2018 meeting, ranking projects into two tiers as HUD is continuing its two-tier funding process similar to previous years.

Basics about the CoC Competition

▪ Keep in mind…

The application is broken down into several parts including individual project applications and an overall, collaborative application.

The collaborative application is rigorously scored, question by question. Now more than ever, questions around strategic planning and system performance are of greatest importance.

▪ Why this competition?

...valuated based on their ability to demonstrate that they are advancing HUD's Strategic Plan goals and the goals and objectives of the new federal plan, *Home, Together: The Federal Strategic Plan to Prevent and End Homelessness*. These are best practices in addressing and eliminating homelessness.

In addition, HUD has indicated that beginning with this year's funding round, performance measurement of the CoCs homelessness response—ESG and CoC projects both individually and in the aggregate—are going to be increasingly relied upon to determine the effectiveness of the CoC's work as well as its worthiness for funding.

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What does this mean for us?

HUD's Policy and Program Priorities

1. Ending homelessness for all persons.

As a CoC we must identify, engage and effectively serve all persons experiencing homelessness, measuring our performance based on local data that considers the challenges faced by all subpopulations. Data is key to determining those with the highest needs and longest experiences of homelessness and the reallocation process should be used to create new projects that improve our overall performance.

2. Creating a systemic response to homelessness.

The CoC should be using system performance measures to determine how effectively we are serving people experiencing homelessness while using our coordinated entry process to promote participant choice, coordinate homeless assistance and mainstream housing/services to ensure quick assistance and an open, inclusive and transparent system.

HUD's Policy and Program Priorities

3. Strategically allocating and using resources.

As a CoC we should improve how resources are utilized to end homelessness relying on cost (the extent to which projects are cost effective), performance and outcome data while maximizing the use of mainstream and other community-based resources including partnership with the NBHA.

4. Using a Housing First approach.

Housing First prioritizes rapid placement and stabilization in permanent housing and doesn't have service participation requirements or preconditions. CoC program funded projects should help individuals and families move quickly into permanent housing and the CoC should measures and help projects reduce the length of time people experience homelessness. This should include engaging landlords and property owners, removing barriers to entry and adopting client-centered service methods.

Areas on which to Focus...

The National Alliance to End Homelessness
(NAEH) identified four areas in 2017
that it felt was worthy of focus...

Areas on which to Focus...

① **To set a goal that we will be a community where nobody who becomes homeless stays homeless for very long at all.**

No matter what cohort, population demographic or risk characteristic, the goal is for every CoC to have a plan that ensures all people are moved out of homeless quickly, particularly those with characteristics that leave them at higher risk of homelessness or difficulty getting our of homelessness.

Areas on which to Focus…

2 **Recognizing that certain interventions and practices have proven their value.**

- Rapid re-housing
- Permanent supportive housing
- Targeted transitional housing for people with severe or specific needs
- A system identifying people who are homeless, provides some safety and quickly provides the right interventions
- Focus more on intensive and expensive interventions on those with the most severe problems

Areas on which to Focus...

③ **Ensuring that resource allocation is based on performance**

Use data from the CoC's HMIS system and point in time count to evaluate how much impact a program is having. Reallocation from lower-performing programs should be a regular part of this process.

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Areas on which to Focus…

④ Encouraging involvement from the entire community in addressing homelessness and leading to the leveraging of resources.

CoCs should be bringing in other resources including funding and services as well as the community and leadership around making homelessness a priority.

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If we work toward these priorities and are mindful of these focus areas, what kind of projects can be funded?

Funding

Overview

Opportunities through HUD's CoC funding include the following:

- **Renewal Projects**
  All current CoC projects were eligible to apply for renewals in this FY 2018 round. An RFP was issued on June 29th and an Application Conference was held to review the RFP and application this year on July 9th. After undergoing an internal monitoring review and a performance evaluation review by the HSPN's Performance Review Committee [PRC], the CoC voted on the PRC's ranking recommendation at its August 16th meeting.

- **Reallocations**
  The CoC can propose new projects that shift funds from one or more existing projects that may be underperforming in order to create a new permanent supportive housing or new rapid rehousing project. Reallocation doesn't decrease the CoC's overall funding cap. Although this has been done in the past by this CoC, there were no reallocation projects proposed this year.

Funding

Overview, Continued

o **Permanent Supportive Housing Bonus (PSH Bonus)**
HUD has set aside a small amount of funding to create new dedicated permanent supportive housing to serve chronically homeless. This year, no new programs have been proposed.

o **DV Bonus**
New this year! A $50 million dollar set aside that opens the door for bonus projects that provide housing or supportive service only projects benefitting survivors of domestic violence, sexual abuse, trafficking etc.

o **CoC Planning**
In three previous rounds the HSPN received planning dollars. This funding has already been used to develop the strategic plan for the CoC adopted by the HSPN in 2017.

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HSPN **Looking at the FY2018 CoC Funding Round**

So how much funding is available for New Bedford from the FY2018 CoC grant?

Funding

Overview, Continued

FPRN	ARD
Final Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	**Annual Renewal Demand.** This is the amount it would cost to only renew what we have already.
$1,977,797	$1,683,752

Funding

Overview, Continued

FPRN	ARD	TIER SYSTEM		PH BONUS
Final Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	**Annual Renewal Demand.** This is the amount it would cost to only renew what we have already.	**Tier 1** **94% of the ARD.** This year, the first 94% of the projects the CoC ranks will constitute Tier 1.	**Tier 2** **The difference between Tier 1 and the ARD plus any amount available for bonus projects.** This year, those projects ranking within the last 6% will constitute Tier 2.	**Permanent Housing Bonus.** HUD sets the amount every year based on what it receives through Congress.
$1,977,797	**$1,683,752**	**$1,582,727**	**$101,025**	$118,668

Funding

Overview, Continued

FPRN	ARD	TIER SYSTEM		PH BONUS	PLANNING
Final Pro Rata Need. This is the amount HUD calculates as being available to the CoC.	**Annual Renewal Demand.** This is the amount it would cost to only renew what we have already.	**Tier 1** **93% of the ARD.** This year, the first 93% of the projects the CoC ranks will constitute Tier 1.	**Tier 2** **The difference between Tier 1 and the ARD plus any amount available for bonus projects.** This year, those projects ranking within the last 6% will constitute Tier 2.	**Permanent Housing Bonus.** HUD sets the amount every year based on what it receives through Congress.	**Added Funds** This funding is only permitted for planning purposes. It does not get ranked within the tiers.
$1,977,797	**$1,683,752**	**$1,582,727**	**$101,025**	$118,668	$59,334

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Funding

Overview, Continued

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Funding

Overview, Continued

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DV BONUS

Domestic Violence Bonus
This is a special one-time set aside being made available through this competition. $50million being awarded nationally.

$197,780

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So how does all of this work in New Bedford?

The Process

Three Parts…

In order to compete with everyone else across the country, there are THREE separate parts of the application for which this Continuum is responsible:

o Project Listing

o Project Applications

o Collaborative Application

**The City of New Bedford is the "Collaborative Applicant"
representing the Continuum and as such, is responsible for submitting
the complete CoC application on behalf of the whole Continuum…**

The Process

HOWEVER…

Unlike many other grants, the CoC's Collaborative Application is **a reflection of performance and strategy over the course of an entire year** and is *not* simply a proposal to do something.

The Collaborative Application is all about our *community's* response to housing crises and our entire system—proactive and reactive—in moving the needle forward to end homelessness for everyone. It is **a reflection of every part of the CoC**.

The Process

Benchmarks…

o   Program Registration completed by the city

o   HUD FY2018 NOFA is released

o   City issues an RFP for new and renewal projects consistent with the NOFA and conducts and Applicant's Conference for technical support.

o   New and Renewal Application deadline—July 20th

o   Internal Application Review is conducted by the City

o   **Application Review/Ranking is conducted by the HSPN Performance Review Committee [PRC]**

o   **PRC presents its recommendation to the HSPN for a vote.**

o   Notifications: to applicants are made and ranking results are posted at www.nbhspn.com

o   Project Applications are entered into esnaps—the online grant system

o   The CoC Committee completes its work with the City in developing the Collaborative Application

o   All materials are uploaded and submitted by the City's goal submission date

o   HUD Submission Deadline

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The Process

Undertaking the review…

○ **DPHCD Staff reviews all applications submitted**

    Reviews of all new, renewal and reallocation applications using standardized scoring sheets and ensures completeness of threshold criteria.

○ **The HSPN's Performance Review Committee is convened**

    Members: Peter Muise, Rev. David Lima, Darlene Spencer, James Reid, Cynthia Walquist, Patrick Sullivan and Joe Maia

○ **General responsibilities of the PRC:**

    1. **Review all applications for funding**
       Review any new project submittals, proposed reallocations and existing CoC Programs that are slated for renewal.

    2. **Evaluate and assess the proposals** in light of the Continuum's existing needs and gaps, as well as the funding HUD will make available.

    3. **Make a recommendation for a slate of projects to be funded in order of priority** and by tier in accordance with HUD funding criteria.

The Process

Reviewing the project applications…

- Projects are evaluated on the following criteria:
    - Extent to which it prioritizes serving chronically homeless
    - Extent to which it employs a housing first model
    - Applicant's performance against plans and goals
    - Timeliness standards
    - Applicant's performance in assisting program participants achieve and maintain independent living and its record of success
    - Financial management accounting practices
    - Timely expenditures
    - Agency capacity
    - Eligible activities

So what is the PRC's recommendation for FY2018?

NOTE: At this point in the powerpoint presentation before the HSPN membership on August 16, 2018, the meeting was turned over to the Rev. David Lima who presented the ranking recommendation of the Performance Review Committee.

Following that presentation, a vote was taken and the HSPN membership unanimously ratified the ranking as presented.

The adopted ranking is available at www.nbhspn.com.

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