

# City of New Bedford's Homeless Service Provider's Network



# HSPN

Looking at the FY2017 CoC Funding Round

# **DISCUSSION OVERVIEW**

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- **Basics about the CoC Competition**
- **HUD's Policy and Program Priorities**
- **Funding**
- **The Process**
- **Ranking Recommendation**



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# Basics about the CoC Competition

## ■ Registration

On April 22<sup>nd</sup> HUD released the FY 2016 CoC Program Registration Notice. Registration for the CoC competition closed on Monday, May 11<sup>th</sup> and the City completed this in advance of the deadline.

## ■ NOFA Release

The FY2017 Continuum of Care Program Competition NOFA [Notice of Funding Availability] was released on July 14, 2017. This year's application is due by 7:59:59pm (EST) on September 28, 2017 but there are bonus points for getting it in the weekend prior to that date.

There is approximately \$2 billion available this year for the competition across the country, just slightly higher than last year. RFPs for new and renewal project applications were issued on May 31, 2017. The HSPN voted to accept the ranked recommendation of its Performance Review Committee at its August 17, 2017 meeting, ranking projects into two tiers as HUD is continuing its two-tier funding process similar to previous years.



# Basics about the CoC Competition

## ■ Keep in mind...

The application is broken down into several parts including individual project applications and an overall, collaborative application.

The collaborative application is rigorously scored, question by question. Now more than ever, questions around strategic planning and system performance are of greatest importance.

## ■ Why this competition?

CoC's are evaluated based on their ability to demonstrate that they are advancing HUD's Strategic Plan goals *and* the goals and objectives of the federal plan known as *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. These are best practices in addressing and eliminating homelessness.

In addition, HUD has indicated that beginning with this year's funding round, performance measurement of the CoCs homelessness response—ESG and CoC projects both individually and in the aggregate—are going to be increasingly relied upon to determine the effectiveness of the CoC's work as well as its worthiness for funding.



**What does this mean for us?**



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# HUD's Policy and Program Priorities

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## 1. Strategic Resource Allocation

Because there are many ways to approach resources we have within the community, HUD expects us to develop a careful and coordinated strategy on how best to use all available resources—including non-HUD sources—to end homelessness in New Bedford.

## 2. Ending Chronic Homelessness

HUD's expectation is that we set and meet the federal goal of ending chronic homelessness by 2017 by determining and executing the "right" set of strategies.

## 3. Ending Family Homelessness

HUD also expects the Continuum to work carefully toward ending homelessness among families and their children by 2020.

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# HUD's Policy and Program Priorities

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## 4. Ending Youth Homelessness

There are resources that can help develop systems that take into account the unique strengths and needs of youth experiencing homelessness—so that our Continuum can end youth homelessness by 2020.

## 5. Ending Veterans Homelessness

HUD's expectation is that we set and meet the federal goal of ending chronic homelessness by 2017 by determining and executing the "right" set of strategies.

## 6. Using a Housing First Approach

Housing First differs from the traditional "housing readiness" model where individuals/households must address other issues that may have led to homelessness before entering into housing in that it moves the individual or household experiencing homelessness immediately from the streets or homeless shelters into their own apartments. HUD expects each CoC to adopt this approach system-wide.



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## Areas on which to Focus...

**The National Alliance to End Homelessness (NAEH) has recently identified four areas they identify as being worthy of focus.**



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## Areas on which to Focus...

- 1 To set a goal that we will be a community where nobody who becomes homeless stays homeless for very long at all.**

No matter what cohort, population demographic or risk characteristic, the goal is for every CoC to have a plan that ensures all people are moved out of homeless quickly, particularly those with characteristics that leave them at higher risk of homelessness or difficulty getting out of homelessness.



## Areas on which to Focus...

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- 2 Recognizing that certain interventions and practices have proven their value.**
  - Rapid re-housing
  - Permanent supportive housing
  - Targeted transitional housing for people with severe or specific needs
  - A system identifying people who are homeless, provides some safety and quickly provides the right interventions
  - Focus more on intensive and expensive interventions on those with the most severe problems



## Areas on which to Focus...

### ③ Ensuring that resource allocation is based on performance

Use data from the CoC's HMIS system and point in time count to evaluate how much impact a program is having. Reallocation from lower-performing programs should be a regular part of this process.



## Areas on which to Focus...

- 4 Encouraging involvement from the entire community in addressing homelessness and leading to the leveraging of resources.**

CoCs should be bringing in other resources including funding and services as well as the community and leadership around making homelessness a priority.



**If we work toward these priorities and are mindful of these focus areas, what kind of projects can be funded?**



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# Funding

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## Overview

Opportunities through HUD's CoC funding include the following:

- **Renewal Projects**

All current CoC projects are eligible to apply for renewals in this FY 2017 round. An RFP was issued on May 31<sup>st</sup> for renewal projects. After undergoing an internal monitoring review and a performance evaluation review by the HSPN's Performance Review Committee [PRC], the CoC will now vote on the PRC's ranking recommendation.

- **Reallocations**

The CoC can propose new projects that shift funds from one or more existing projects that may be underperforming in order to create a new permanent supportive housing or new rapid rehousing project. Reallocation doesn't decrease the CoC's overall funding cap. Although this has been done in the past by this CoC, there were no reallocation projects proposed this year.



# Funding

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## Overview, Continued

- Permanent Supportive Housing Bonus (PSH Bonus)

HUD has set aside a small amount of funding to create new dedicated permanent supportive housing to serve chronically homeless. This year, no new programs have been proposed.

- CoC Planning

In the FY2014 round the HSPN received \$24k for planning. This funding was used to develop the two year strategic plan for the CoC adopted by the HSPN on August 17, 2017.



**So how much funding is available for New Bedford  
from the FY2017 CoC grant?**



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# Funding

## Overview, Continued

FPRN	ARD
<b>Final Pro Rata Need.</b> This is the amount HUD calculates as being available to the CoC.	<b>Annual Renewal Demand.</b> This is the amount it would cost to only renew what we have already.
<b>\$1,849,954</b>	<b>\$1,684,939</b>



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# Funding

## Overview, Continued

FPRN	ARD	TIER SYSTEM		PH BONUS
<b>Final Pro Rata Need.</b> This is the amount HUD calculates as being available to the CoC.	<b>Annual Renewal Demand.</b> This is the amount it would cost to only renew what we have already.	<b>Tier 1</b> 94% of the ARD. This year, the first 94% of the projects the CoC ranks will constitute Tier 1.	<b>Tier 2</b> The difference between Tier 1 and the ARD plus the Permanent Housing Bonus. This year, those projects ranking within the last 6% will constitute Tier 2.	<b>Permanent Housing Bonus.</b> HUD sets the amount every year based on what it receives through Congress.
<b>\$1,849,954</b>	<b>\$1,684,939</b>	<b>\$1,583,843</b>	<b>\$212,093</b>	<b>\$110,997</b>



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# Funding

## Overview, Continued

FPRN	ARD	TIER SYSTEM		PH BONUS	PLANNING
<b>Final Pro Rata Need.</b> This is the amount HUD calculates as being available to the CoC.	<b>Annual Renewal Demand.</b> This is the amount it would cost to only renew what we have already.	<b>Tier 1</b> 93% of the ARD. This year, the first 93% of the projects the CoC ranks will constitute Tier 1.	<b>Tier 2</b> The difference between Tier 1 and the ARD plus the Permanent Housing Bonus. This year, those projects ranking within the last 7% will constitute Tier 2.	<b>Permanent Housing Bonus.</b> HUD sets the amount every year based on what it receives through Congress.	<b>Added Funds</b> This funding is only permitted for planning purposes. It does not get ranked within the tiers.
<b>\$1,849,954</b>	<b>\$1,684,939</b>	<b>\$1,583,843</b>	<b>\$212,093</b>	<b>\$110,997</b>	<b>\$55,499</b>



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# Funding

## Overview, Continued

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**Now how will all this work in New Bedford?**



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# The Process

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## Three Parts...

In order to compete with everyone else across the country, there are **THREE** separate parts of the application for which this Continuum is responsible:

- Project Listing
- Collaborative Application
- Project Application

**The City of New Bedford is the “Collaborative Applicant” representing the Continuum and as such, is responsible for submitting the complete CoC application on behalf of the whole Continuum...**



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# The Process

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## HOWEVER...

Unlike many other grants, the CoC's Collaborative Application is a **reflection of performance and strategy over the course of an entire year** and is *not* simply a proposal to do something.

The Collaborative Application is all about our *community's* response to housing crises and our entire system—proactive and reactive—in moving the needle forward to end homelessness for everyone. It is a **reflection of every part of the CoC.**



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# The Process

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## Benchmarks...

- Program Registration completed by the city
- HUD FY2016 NOFA is released
- City issues an RFP for new and renewal projects consistent with the NOFA
- New and Renewal Application deadline
- Internal Application Review is conducted by the City
- **Application Review/Ranking is conducted by the HSPN Performance Review Committee [PRC]**
- **PRC presents its recommendation to the HSPN for a vote.**
- Notifications: to applicants are made and ranking results are posted at [www.nbhspn.com](http://www.nbhspn.com)
- Project Applications are entered into esnaps—the online grant system
- The CoC Committee works with the City in developing the Collaborative Application
- All materials are uploaded and submitted by the City's goal submission date
- HUD Submission Deadline



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# The Process

## Undertaking the review...

- DPHCD Staff reviews all applications submitted

Reviews of all new, renewal and reallocation applications using standardized scoring sheets and ensures completeness of threshold criteria.

- The HSPN's Performance Review Committee is convened

Members: Peter Muise, Rev. David Lima, Bruce Morell, James Reid, Cynthia Walquist, Patrick Sullivan and Joe Maia

- General responsibilities of the PRC:

1. Review all applications for funding

Review any new project submittals, proposed reallocations and existing CoC Programs that are slated for renewal.

2. Evaluate and assess the proposals in light of the Continuum's existing needs and gaps, as well as the funding HUD will make available.

3. Make a recommendation for a slate of projects to be funded in order of priority and by tier in accordance with HUD funding criteria.



# The Process

## Reviewing the project applications...

- Projects are evaluated on the following criteria:
  - Extent to which it prioritizes serving chronically homeless
  - Extent to which it employs a housing first model
  - Applicant's performance against plans and goals
  - Timeliness standards
  - Applicant's performance in assisting program participants achieve and maintain independent living and its record of success
  - Financial management accounting practices
  - Timely expenditures
  - Agency capacity
  - Eligible activities



# So what is the PRC's recommendation for FY2017?

**NOTE: At this point in the powerpoint presentation before the HSPN membership on August 17, 2017, the meeting was turned over to the Rev. David Lima who presented the ranking recommendation of the Performance Review Committee. Following that presentation, a vote was taken and the HSPN membership ratified the ranking as presented.**

**The adopted ranking is available at [www.nbhspn.com](http://www.nbhspn.com).**



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