OVERVIEW

① **Major Take-Aways**

② **Session Highlights**

③ **Keynote Speakers**

④ **Conference Miscellaney**

MAJOR TAKE-AWAYS

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- Opening Doors
- HUD Family Options Study
- Community-wide Strategic Plan
- Housing First
- Coordinated Assessment
- Ambitious Goals
- Housing Location Specialists

MAJOR TAKE-AWAYS

1

- **Rejected Application Rationale**
- **System Evaluation Performance Measurement Tools**
- **HUD Loves System Performance**

SESSION HIGHLIGHTS

2

- Rapid Rehousing
- Building an Effective Crisis Response System to End Homelessness
- Coordinated Entry
- HUD Policy Priorities
- Effective Governance to End Homelessness
- Evaluating Project Performance for Tiering and Reallocation
- HUD Question/Answer Session

SESSION HIGHLIGHTS

- **Rapid Rehousing**

  - ✓ Focuses on moving individuals and families experiencing homelessness into housing as quickly as possible.

  - ✓ The HEARTH Act sets forth a standard that it should take thirty (30) days or less to move from homelessness to permanent housing; it was recommended that each CoC establish its own target so as to be consistent with the Act.

  - ✓ RRH methodologies should assess/address tenant screening barriers (in obtaining housing) and financial crisis and/or lease compliance issues (in maintaining housing).

- **Rapid Rehousing**

  ✓ Core components of successful rapid rehousing:
    - Housing Identification
    - Rent and Move In Assistance
    - Rapid Re-Housing Case Management and Services

  ✓ Most significant benefit outcomes resulting from well-implemented rapid rehousing:
    - Reduced shelter stays frees up beds for others in crisis
    - Improved outcomes for individual households
    - Improved outcomes for entire communities

  ✓ What are our agencies with the HSPN requiring of folks before they will let them get into permanent housing/rapidly rehoused?

SESSION HIGHLIGHTS 2

- **Building an Effective Crisis Response System to End Homelessness**
  - ✓ Cannot overstate the importance of Opening Doors, subsequent updates

  - ✓ Addressed what it really means to "end" homelessness:
    "…every community will have a systematic response in place that ensures homelessness is prevented whenever possible or is otherwise a rare, brief and a non-recurring experience."
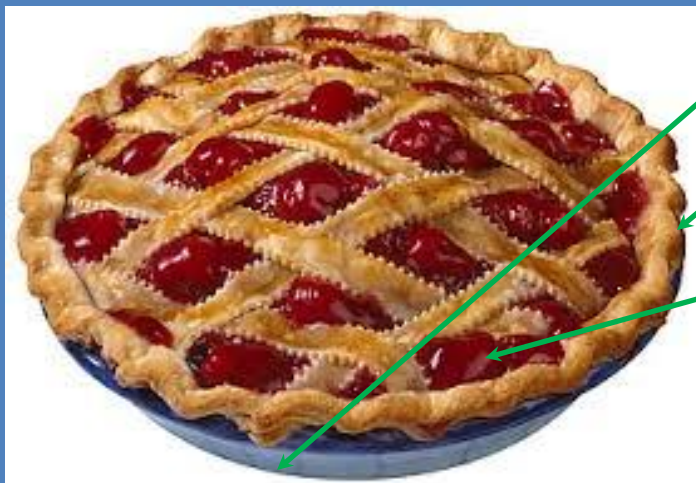
SESSION HIGHLIGHTS 2

- **Building an Effective Crisis Response System to End Homelessness**
  - ✓ Provided context for the Act, statute, key policy priorities and strategies at HUD using a pie metaphor

Pie Plate = Statute

Pie Crust = Regulations

Pie Filling = Policy

Strategy = Magic Ingredients that

make the pie a success

SESSION HIGHLIGHTS 2

- **Building an Effective Crisis Response System to End Homelessness**

  ✓ Addressed major HUD focus points:

  - Housing First and Removing Barriers—the importance of screening *in* not screening *out.*
  - Coordinated Entry (required by CoC program interim rule)
  - Leveraging Mainstream Resources (big push for Medicaid leveraging; also TANF, SSI/SSDI) Encourages CoCs to get healthcare partners to planning table.
  - Reinvigorate partnerships with PHAs and Housing Developers

SESSION HIGHLIGHTS 2

- **Building an Effective Crisis Response System to End Homelessness**

  ✓ Spoke about the federal budget, including:

  - FY2015 CoC Competition Highlights: Reallocation to PSH for chronically homeless, RRH for individuals and families, HMIS and coordinated entry; there will be a permanent housing bonus and it will be more competitive process
  - Supportive services used to account for 55% of the HUD CoC budget. Today supportive services only accounts for 30%, or roughly $400 million.

  ✓ Federal Goals

  - Ending veterans homelessness 2015
  - Ending chronic homelessness pushed back from 2016 to now, 2017 (goal delayed, action isn't)
  - Ending youth/family homelessness in 2020

SESSION HIGHLIGHTS

- **Coordinated Entry**

  ✓ Effective process: inclusive, prioritizing, person-centered, have low barriers and can inform system change.

  ✓ Visual mapping: important to chart out the pathway of the respective system user (needs/options/etc) and how coordinated assessment flows to and from agencies/housing and the community, respectively.

  ✓ People experiencing chronic homelessness should be prioritized for Permanent Supportive Housing (HUD prioritization process in CPD-014-12).

  ✓ Prioritization may not target a category of people with a particular disability, but individual programs may restrict access to people with a particular disability or characteristic

SESSION HIGHLIGHTS

- **Coordinated Entry**

  ✓ Don't let the prioritization process allow people who are more vulnerable/have more severe service needs to languish in shelters or on the streets because more intensive types of assistance are not available. **Folks prioritized for one type of assistance can use another type of assistance if the first intervention isn't available.**

  ✓ Prioritization examples = length of homelessness, unsheltered, by population (chronic/vets/etc), significant health/behavioral health changes, etc.

  ✓ Critical that what is written on paper has to be what occurs in practice.

SESSION HIGHLIGHTS

2

- **HUD Policy Priorities**

  ✓ Reiterated six federal policies and their importance in the context of CoC strategic thinking and planning as well as the CoC competition for funding.

    1. Strategic Resource Allocation
    2. End Chronic Homelessness
    3. End Veteran's Homelessness
    4. End Youth Homelessness
    5. End Family Homelessness
    6. Housing First

SESSION HIGHLIGHTS

2

- **Effective Governance to End Homelessness**

  ✓ CoC--local homeless assistance system that includes...
    - all programs and funding sources, not just CoC funding. It's also a community plan to organize and deliver housing/services to meet the specific needs of people who are homeless as they move to stable housing and maximize self-sufficiency.
    - action steps to end homelessness and prevent a return to homelessness.

  ✓ Operating CoC should include...
    - inviting members publicly, adopting written processes to select a board, appointing committees and workgroups
    - written standards for providing assistance and
    - adopting a governance charter.

  ✓ Effective governance structures can help system and program performance outcomes improve *(e.g. numbers and length of stay #s are down while exits to permanent housing are up).*
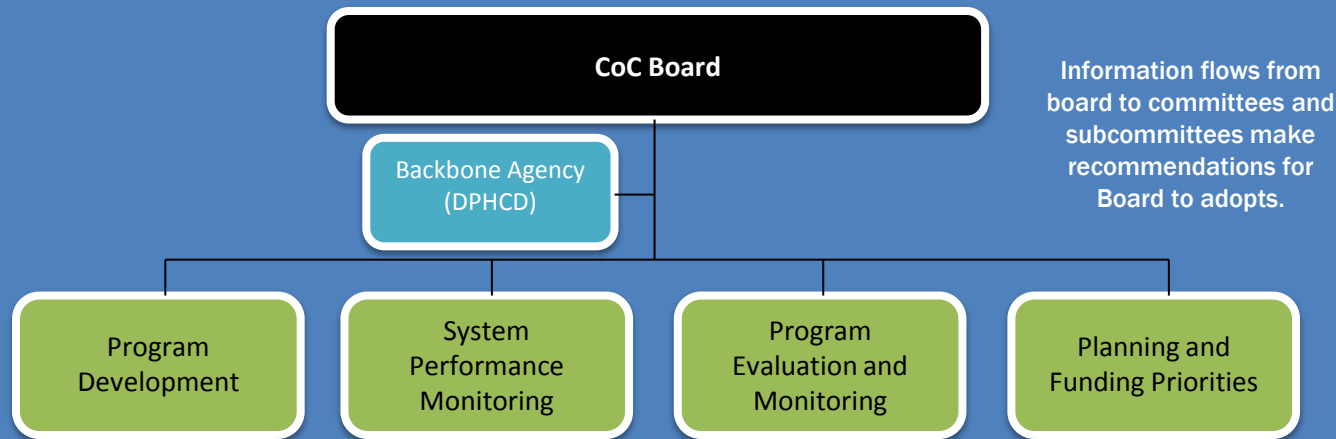
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- **Effective Governance to End Homelessness**
  - ✓ Sample governance:

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                    ┌─────────────────────────┐
                    │        CoC Board        │
                    └─────────────────────────┘
           ┌──────────────────┐
           │ Backbone Agency  │
           │     (DPHCD)      │
           └──────────────────┘
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| Program Development | System Performance Monitoring | Program Evaluation and Monitoring | Planning and Funding Priorities |

Information flows from board to committees and subcommittees make recommendations for Board to adopts.

- **Effective Governance to End Homelessness**

  ✓ New CoC process:
  - Form a CoC governance committee (HSPN) with community members and agencies with at least 51% non-providers.

  - Utilize the HUD priorities to lead the discussion for HUD funding.

  - Discuss scoring criteria and standards for improving our system of services in the community including HUD funding but also other forms of funding.

  - Discuss the use of data to inform/drive decisions.

  - Determine an impartial group to score each project within the specified criteria.

  - Discuss as a group the monitoring of standards throughout the year.

SESSION HIGHLIGHTS 2

- **Evaluating Project Performance for Tiering and Reallocation**

  ✓ Implementing a tiered funding process.

  ✓ Process for selecting projects from Tier 2 will be much more competitive.

  ✓ Whether a project is funded will depend much more on the performance of the CoC and the qualities of the project.

  ✓ CoCs should evaluate their performance and identify lower priority projects that can be reallocated.

  ✓ HUD quote: "It's hoped that with additional time to plan and increased opportunities, more CoCs will take advantage of reallocation to reprogram funds to better meet local needs."

SESSION HIGHLIGHTS 2

- **Evaluating Project Performance for Tiering and Reallocation**

  ✓ FY15 Registration Notice spelled out what can be reallocated.

  ✓ CoC's should reallocate because they're guided by an overall strategic plan which guides it to:

    - create new evidence-informed projects,
    - eliminate underperforming projects,
    - shift projects to other, more appropriate funding streams
    - ensure CoC inventory matches local need (CA)

SESSION HIGHLIGHTS 2

- **Evaluating Project Performance for Tiering and Reallocation**

  ✓ Deciding to reallocate based on:

  - analysis of needs

  - gaps in the CoC

    - o *Are projects are meeting the needs of the homeless in the CoC*
    - o *Is the CoC's program mix the right fit for the community*
    - o *Are projects meeting the needs of the subpopulations in the CoC*

SESSION HIGHLIGHTS

2

- **HUD Question/Answer Session**

  ✓ Session was a panel of four HUD officials moderated by Norm Suchar, Ann Oliva's successor.

  ✓ NOFA/CoC Competition
  - no word on date
  - described as one that would be very competitive
  - based on Opening Doors strategies
  - It will focus on reallocation and PH bonuses

SESSION HIGHLIGHTS

2

- **HUD Question/Answer Session**

  ✓ CoC Program
    HUD officials recommended a coordinated entry policy brief and noted a series of TA products coming this fall/next spring on grant administration, a CoC/ESG collaboration video and defining and documenting homeless/disability status for the CoC program module.

  ✓ Overall Shift
    It was noted that more recipients are gaining a better understanding of the CoC program and changes from legacy Shelter + Care and SHP programs.

  ✓ Miscellaneous
    HUD referenced data standards, crucial changes/federal partner collaboration, that it is working on an HMIS lead and system administrator training series, that the FY15 CoC Registration indicated an allowance to reallocate to HMIS, and that the AHAR was being redesigned.

SESSION HIGHLIGHTS

2

- **HUD Question/Answer Session**

  ✓ ESG
  - *Interim notice soliciting public comments has been published and comments were due by 8.3.15.*

  - *Sunsetting emergency shelter grant program funds were also noted.*

  - *HUD indicated that the use of rapid rehousing has significantly increased in ESG funding.*

KEYNOTE SPEAKERS

3

Nan Roman, CEO of the NAEH
A leading national voice on the issue of homelessness. Under her guidance, the Alliance has successfully identified and promoted innovative strategies for ending homelessness that have been adopted by communities across the country.

KEYNOTE SPEAKERS

Richard Gere, Actor/Activist
Produced and starring in an upcoming movie, "Time Out of Mind" about an individual experiencing homelessness on the streets of New York while struggling to navigate the city's social-welfare system and piece together his identity.

KEYNOTE SPEAKERS

Sister Mary Scullion
President/ED of Project HOME

With Joan Dawson McConnon co-founded Project HOME, a nationally recognized organization that provides supportive housing, employment, education and health care to enable chronically homeless and low-income persons to break the cycle of homelessness and poverty.

Jennifer Ho
Special Assistant to the Secretary of HUD

"It doesn't always work right but give it all time, refine, and do better."

"The data may not be perfect but it's good enough to act."

KEYNOTE SPEAKERS

3

The Honorable Robert A. McDonald
U.S. Secretary of Veterans Affairs

Matthew Doherty
Executive Director, U.S. Interagency Council on Homelessness

CONFERENCE MISCELLANEY

One of the most popular conference workshops this year was on race, according to Nan Roman, so the chances of this being a bigger ticket at next year's conference is likely

"Encampments are increasing but we need innovation. Funding is 'titrated' so it can be difficult to get resources to this."

"Invest time and energy on the income equation and the lack of affordable housing. Poverty is not new. But we need to balance and do this work."

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